

Board Converting News

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*“Celebrating 32 Years”*The **ONLY** Weekly Publication Serving the U.S. and Canadian Corrugated and Folding Carton Industries

Box Plants Participate In Manufacturing Day 2016

Manufacturing Day (MFG Day) 2016 was a great success with 2,747 events registered on the mfgday.com website. Several box plants joined in by hosting events where they proudly promoted both manufacturing and the corrugated packaging industry.

Acme Corrugated Box Company

Hatboro, Pennsylvania based Acme hosted an Open House in which they invited clients, prospects, community leaders, local and state government officials, as well as business associates. They hosted close to 100 guests during the four-hour event from 10:00 a.m. to 2:00 p.m. The event included a tour of their production facility, plant equipment demonstrations, and product presentations.

Acme's Owner and President Bob Cohen, along with Acme's Executive Leadership Team welcomed guests as Packaging Consultants and the Quality Control Manager conducted the facility tours. A continental breakfast was served during the morning and lunch was served later.

On the production floor, each Acme employee wore a 2016 Manufacturing Day T-shirt which proudly displayed the Acme logo on front and the MFG Day logo on the back. Tours consisted of no more than 10 guests with two Packaging Consultants accompanying each group. Each tour lasted approximately 60 minutes.

“We were proud to participate in Manufacturing Day 2016 and to promote that manufacturing is alive and well in the U.S., specifically in the Greater Philadelphia area,” shared Terry Raymond, Acme's Sales Development Coordinator.

Bay Cities

On Friday, October 7, Pico Rivera, California based Bay Cities opened their doors to the public in honor of Manufacturing Day for the third year in a row. They hosted a tour to 45 interested individuals and students who were anxious to learn more about the facility and modern manufacturing in general. The morning started with an overview of Bay Cities and the corrugated industry while attendees enjoyed snacks and coffee. The group then toured each

department in the building, asking questions and witnessing projects happening in real-time.

“The entire event lasted about two hours and attendees were generally fascinated in what they were learning,” shared Katie Crockford, Bay Cities Brand and Marketing Project Specialist.



Bob Cohen, President of Acme Corrugated Box Co., right, with Imani Johnson, Philadelphia Field Representative/Constituent Service Advocate for Senator Pat Toomey, at Acme's Manufacturing Day program.

Welch Packaging

Elkhart, Indiana based Welch Packaging opened their doors to Jimtown Junior High students as part of Manufacturing Day and Elkhart County's first annual “Manufacturing Week.” The tour allowed students a chance to ask questions and understand what manufacturing does in the community.

“Not everyone is built for college and many may enjoy a career in manufacturing,” said Mike Kelly, Operational Manager at Welch Packaging. “This is about exposing them to manufacturing and helping them understand the diversity of careers in a manufacturing setting.”