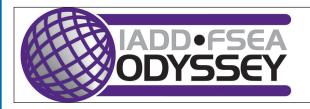
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## **Price Move For Containerboard?**

Last week, Mark Wilde of Deutsche Bank reported that industry sources expect Longview Fibre to announce a \$50/ton containerboard price hike to customers

"We believe the effective date to be March 1. As Longview's owner, Brookfield Asset Management, is reportedly pursuing a sale of the the company, they have a keen interest in maximizing cash flows.

"To our eye, the domestic market appears 'balanced' but not 'snug,' " he added.

Wilde said that other containerboard producers might seek a price hike effective mid- March. He added, "We also suspect that Longview and other producers will attempt parallel price hikes on various grades of unbleached kraft paper".

## **Acme Corrugated Chooses Futura**

Hatboro, Pennsylvania based Acme Corrugated Box Co. has signed a contract for Futura's Premium Platinum Service level. Under the agreement Futura will provide premium support, which provides a single point of contact for all Acme's support needs with one of Futura's Level II support techs.

"We feel that it is an excellent value to have one point of contact for all of our IT related issues," stated David Platt, Vice President CFO of Acme Corrugated. "We make one call to our contact person who knows Acme's systems, issues, and personnel. This solution translates to a responsive and consistent resolution for all our issues."

Futura Services Platinum Support Plan offers quarterly scheduled conference update calls. On site visits are also offered to ensure Futura gets to know your business first hand. Futura is in the best position to offer these services because it knows Acme Corrugated's industry, business and software, said the supplier. Futura counts over 750 box plants and 30,000 users as customers.

For more information, call Eric Nolan at (215) 208-7147 or e-mail enolan@futuraservices.net.

## Akers, Sharfstein, Schwarz To Join ICPF's 'Distinguished' Circle

This spring, the International Corrugated Packaging Foundation (ICPF) will honor William C. Akers, Dick Sharfstein and Jack Schwarz with induction into the foundation's Circle of Distinguished Leaders. Each of the three has been nominated through a contribution by Jim Akers of Akers Packaging Service, Inc. and Mike Fiterman of Liberty Diversified Industries.

FBA, AICC and ICPF invite others who wish to honor and recognize these industry leaders to make a donation in their name to ICPF Individual donors or their companies will be added to the list of donors to be announced during the award ceremony and released to the trade press.

To make a donation, please contact ICPF's Richard Flaherty, by e-mail at rflaherty@icpfbox.org or by phone at (703) 549-8580.